BIFROST
STORAGE CLOUD

ROSE SECURITY'S

CORPORATE BACKUP

SECURITY FIRM CHOOSES DATA RESILIENCY TO KEEP PEOPLE AT THE FOREFRONT

INTRODUCTION

Rose Security Services is a people-focused securities company headquartered in British Columbia that provides video surveillance and access management solutions to a swath of customers, from government entities, corporate offices, to large retail companies. Bifrost Cloud is proud to be providing affordable, highly secure cloud storage to Rose Security, giving its corporate team an increased sense of confidence in the safety and resiliency of their data so Rose Security can focus on providing exceptional security services and customer service to their own clients.

PEOPLE TAKING CARE OF PEOPLE

Rose Security Services founder John Rose is a security expert with over 40 years experience in the industry. After working for international security firms for 20 years, he started his own securities firm in 2003 with a vision of providing a high level of security services with a focus on customer service. What sets Rose Security apart is that the firm puts people empowerment at the heart of their security services, which has helped them grow their company to serve hundreds of businesses across Western Canada.

THE VULNERABILITY OF MULTI-SITE BACKUP

Prior to partnering with Bifrost Cloud, Rose Security was struggling to create satisfactory redundancy in their internal data management in the event of an outage at either of their facilities in British Columbia and Alberta. Multi-site backup is an issue for many companies, especially considering how costly and inefficient the process often is, and Rose Security was no exception. They were backing up their data at their warehouse facility near headquarters in BC, and the proximity of the two locations was a huge concern. What if their server failed? What if there was an outage in the area? Or a fire or a flood? Having the only duplicate of their internal data in a solitary geographic region was putting Rose Security in a position of significant risk. According to the University of Texas, 94% of companies that experience catastrophic data loss do not recover, and Rose Security's data was geographically vulnerable. Additionally, Rose Security was risking client's security data being lost along with their own internal data. They needed a safe and resilient solution to their vulnerability problem

WHY ROSE SECURITY CHOSE BIFROST STORAGE CLOUD

"After seeing the cloud storage pricing of the big 3 providers, we had dismissed cloud storage as a realistic option for a company like ours. Being presented with Bifrost's simple to understand competitive pricing, when combined with the technical advantages, made it a no brainer."

- Matt Reddekopp - Project Manager - Rose Security

Rose Security did their due diligence when shopping for cloud storage, and priced out multiple cloud storage providers, including Amazon S3, Google Cloud, and Azure Blob Storage. They chose Bifrost Cloud for two big reasons: competitive pricing and the unique way in which Bifrost Cloud creates significant redundancy of client data across a large geographic region. To put it simply, Bifrost Cloud solved their geographic diversity problem without creating a cash flow problem.

Security firms like Rose Security are in the business of providing safety and security to their clients, so they know how important the safety and security of their own data is. Bifrost Cloud is in the business of providing top tier, geographically diverse cloud storage to those firms at an affordable rate, so they can focus on providing top tier security to their own clients. In the words of Rose Security Project Manager Matt Reddekopp the partnership really was a "no brainer."

A SMOOTH TRANSITION

"The migration was extremely simple...It has truly been a "set it and forget it" situation. We now have the peace of mind that our data is securely backed up in a location that isn't dependent on our own hardware."

- Matt Reddekopp - Project Manager - Rose Security System

After choosing to partner with Bifrost Cloud to secure their data, Bifrost Cloud provided Rose Security with technical support during the initial configuration of data to ensure a smooth replication of Rose's on-site storage solution to Bifrost's Cloud over a number of nights and weekends. Rose Security Project Manager Matt Reddekopp was easily able to configure the on-site browser to synchronize to folders in the Bifrost Cloud storage system and set the appropriate bandwidth for the flow of data. With the support from the Bifrost Cloud team and simple configuration tools, the Rose Security network didn't experience any disruption of service during the transition of their data to cloud storage.

THE RESULTS

"With money, we can replace equipment pretty quickly, but not data. Money won't do that. Replacing data would require an incredible amount of time and human resources, and even then we can't be sure it's 100% accurate. There really is no way to protect yourself except by spreading the data around. This solution is a huge relief."

John Rose - Founder of Rose Security

With Rose Security's internal data now securely distributed across 80 storage providers worldwide, their team can be sure that any geographic event that might occur won't affect the safety and security of their data. Not only is the back-up of Rose Security's data now geographically diversified, but Rose Security has the comfort of knowing that Bifrost Cloud's self-healing network will be actively pinging the different locations housing their data to make sure every piece is accounted for.

With Bifrost Cloud, the Rose Security team can continue to serve their customers with the knowledge that both company and client data is secure and resilient.
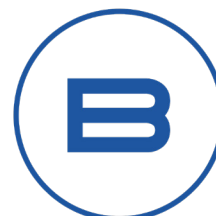
CALL-TO-ACTION

To learn more about Bifrost Cloud's next-gen storage solution and how increasing your data resilience can benefit your business and client's please contact us at:

BifrostCloud.com

+1 (888) 307-7889

sales@Bifrostcloud.com

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